



**WE
ACHIEVED!**

NOUS AVONS RÉALISÉ!
WIR HABEN ERREICHT!
¡HEMOS LOGRADO!
我们做到了！
МЫ ДОСТИГЛИ!

**GLOBAL
TOURISM
FORUM**





**WORLD
TOURISM
FORUM
*Institute***

In collaboration with host nations, the **World Tourism Forum Institute (WTFI)** is revolutionizing global economies through tourism development. By partnering with countries that have untold tourism stories as well as those with established industries, WTFI helps nations shape their narratives, showcasing their present achievements while paving the way for future success. At the core of its mission is a commitment to reducing the negative impacts of tourism by aligning efforts with the **Sustainable Development Goals (SDGs)**, ensuring that tourism becomes a force for positive change worldwide.

As the leading international brand in tourism development and investment, **WTFI, headquartered in London, UK**, is dedicated to fostering economic growth, **foreign direct investment (FDI)**, and human resource development through the tourism sector. The institute works to create lasting legacies for host countries through tailor-made initiatives, which amplify their global image, enhance visibility, and define industry objectives using soft power strategies. From hosting **Global Tourism Forum** to delivering masterclasses and conducting international media campaigns, WTFI's initiatives are designed to strengthen the host nation's brand while highlighting tourism's pivotal role in economic advancement.

Brands



wtfi

Based in Dubai, UAE WTFI Investment Holding is a wide-range tourism investment company. We're searching for the opportunities all around the world and customise our profit model for each project & destination.

World Magazine

World Magazine is the official publication of the World Tourism Forum Institute, offering in-depth insights, trends, and analysis on global tourism development, innovation, and investment opportunities.

WORLD TRAVEL WEEK

Anchored by the Global Tourism Forum Annual Meeting and a focused expo spanning 10,000 square meters. This landmark gathering will explore cutting-edge solutions, foster strategic partnerships, and create actionable insights to drive innovation and growth in the tourism industry.



The Tourism 100 is an annual ranking of the largest 100 tourism industry corporations worldwide as measured by total revenue. A guide to show world's top Airlines, Hotels, Tour Operators and Travel Agencies



The Tourism 20 is highly important for the ministers of tourism from different countries, in sharing their views and plans with regard to the development of the world tourism and share a "Tourism Declaration".



TOURISM
CEO CLUB
EST. 2010

Tourism CEO Club is not only a networking opportunity but also provides its members with new tools and methods to grow your business and effectiveness as a leader.

LinklineGlobal

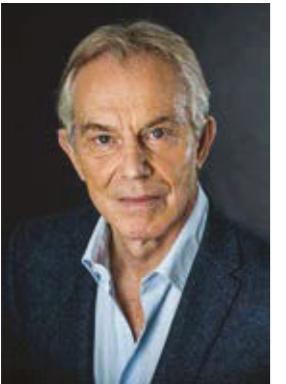
As an event agency, Linkline serves in various areas, planning and coordinating events to ensure its clients feel special.



The Tourism 100 is an annual ranking of the largest 100 tourism industry corporations worldwide as measured by total revenue. A guide to show world's top Airlines, Hotels, Tour Operators and Travel Agencies



SPEAKERS FROM PREVIOUS EVENTS



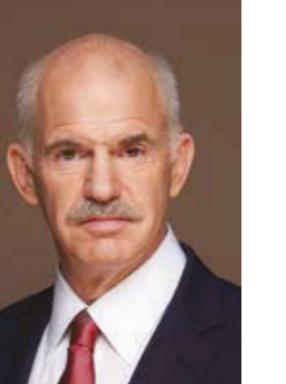
TONY BLAIR
Prime Minister of United Kingdom
1997 - 2007



RECEP TAYYİP ERDOĞAN
President of Republic of Turkey



JOSE MANUEL BARROSO
President (2004-2014), European
Commission



GEORGE PAPANDREOU
Prime Minister of Greece
(2009-2011)



LIM JOCK HOI
Secretary General of ASEAN



ERIC ADAMS
Mayor of NEW YORK CITY



KEN LIVINGSTONE
Mayor of London
2000 - 2008



HENRIK HOLOLEI
Directorate-General for Mobility and
Transport European Commission



DAVID SASSOLI
President of European Parliament



FREDRIK REINFELDT
Former Prime Minister, Sweden



REBECCA STA MARIA
Executive Director of The Asia-Pacific
Economic Cooperation, APEC



MA'RUF AMIN
Vice President
Republic of Indonesia



ISMAIL ERTUG
Member of European Parliament



JOSÉ RAMÓN BAUZÁ
Member of European Parliament



FEDERICO J. GONZÁLEZ
CEO of Radisson



MOUSSA FAKI MAHAMAT
Chairperson - African Union Commission



FRANÇOIS HOLLANDE
President of French Republic
2012 - 2017



JOÃO LOURENÇO
President of Angola



NANA AKUFO-ADDO
President of Ghana



DR. KAO KIM HOURN
Secretary-General of ASEAN



SEBASTIAN BAZIN
CEO of Accor



AKBAR AL BAKER
Group CEO of Qatar Airways
(1997-2023)



JACK STRAW
Home and Foreign Secretary, UK
1997 - 2010



BINALI YILDIRIM
Prime Minister of Republic of Turkey
2016 - 2018





WILLIE WALSH
Director general of the International Air Transport Association (IATA)



MEHMET ŞİMŞEK
Minister of Finance of Turkey



PETER GERBER
CEO of Brussels Airlines



CHRISTOPHER RODRIGUES
Chairman, Visit Britain



HAITHAM MATTAR
Managing Director IMEA, IHG



ZACH KING
Influencer



DAVID MILIBAND
The President and Chief Executive of International Rescue Committee (IRC)



DR. MICHAEL FRANZEL
Special Ambassador of UNWTO and Former Chairman of World Travel & Tourism Council



ROLF SCHRENGENS
Founder & CEO, Trivago



ARKADY VOLOZH
Founder of YANDEX



EDUARDO SANTANDER
CEO, European Travel Commission



BOB WARD
Chairman of Global Advisory Board, Qiddiya Development, Saudi Arabia



DR. BADR AL BADR
CEO, Dur Hospitality



ADINA-IOANA VĂLEAN
European Commissioner for Transport



NEŞET KOÇKAR
Chairperson ANEX Tour



JAVIER ZANNETTI
Vice President of Inter Milan



WANDA CORAZON TEO
Secretary of Tourism, Philippines



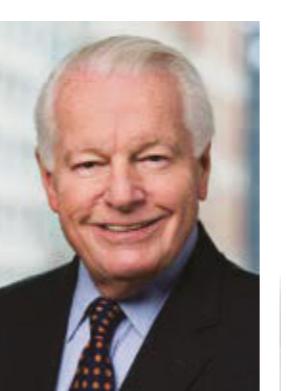
BRUNE POIRSON
Chief Sustainability Officer, Accor



SVEND OLAV LEIRVAAG
Vice President Industry Affairs and Corporate Social Responsibility, Amadeus



ÖMER ACAR
Corporate Director, Asset Management Western Europe Katara Hospitality



ROGER DOW
CEO of U.S. Travel Association



TODD BENJAMIN
Financial Editor, CNN International



ANITA MENDIRATTA
Special Advisor of SG UNWTO



DIMITRIOS PAPADIMOULIS
Vice President of European Parliament





ELLIOTT FERGUSON
President & CEO
of Destination DC



SENTHIL COPINATH
CEO of International Congress
and Convention Association



DR. PATRICK L. OSEWE
Chief of the Health Sector
Group of Asian Development
Bank



FLAVIA SANTORO
President: Colombia
Tourism Board



NATALIA BAYONA
Director of Innovation, Education and
Investments of UNWTO



CHARLOTTE BELL
CEO & President - Tourism
Industry Association of Canada



DATO' KU JAAFAR KU SHAARI
Secretary General of
Developing-8 (D-8)



MICHAEL CHRISTIDES
Secretary General of the
Organization of the Black Sea
Economic Cooperation (BSEC)



VALASIA IAKOVOGLOU
Director of Ecotourism Sector,
UNESCO chair "Con-E-Ect"



OLIVIER GRANET
CEO, Kasada Capital



TERRY KANE
Head of Travel, Instagram & Facebook



GREG WEBB
Vice Chairman, Sabre



CRAIG T. DAVIS
President & CEO of Visit
DALLAS



WILLIAM "CHIP" ROGERS
President & CEO – American Hotel &
Lodging Association



HALA MATAR CHOUFANY
CEO of HVS MEA



ROYCE CHWIN
CEO - Tourism Vancouver



AYHAN BEKTAS
Chairperson of OTI Holding



BOBBY ROTH
Director / Producer



ANGELA GEREKOУ
President of Greek National
Tourism Organization



YULIA STARK
President of European Women
Association



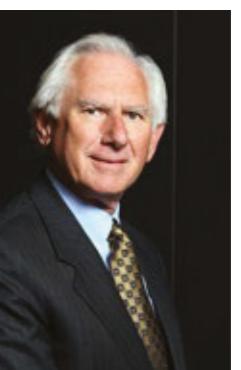
SUSAN ROBERTSON
President & CEO, American Society of
Association Executives, ASAE



SVEN BOSSU
CEO, International Association of
Convention Centres, AIPC



RAMAZAN AKPINAR
Chairperson of Pegas



FRANK P. STANEK
Former President of Universal Studios,
South Korea





TESTIMONIALS

François Hollande

Former President of France



“

World Tourism Forum is one of the most influential organization over tourism. It brings political leaders and investors together all around the world.



GLOBAL
TOURISM
FORUM

15
Years
ANNIVERSARY

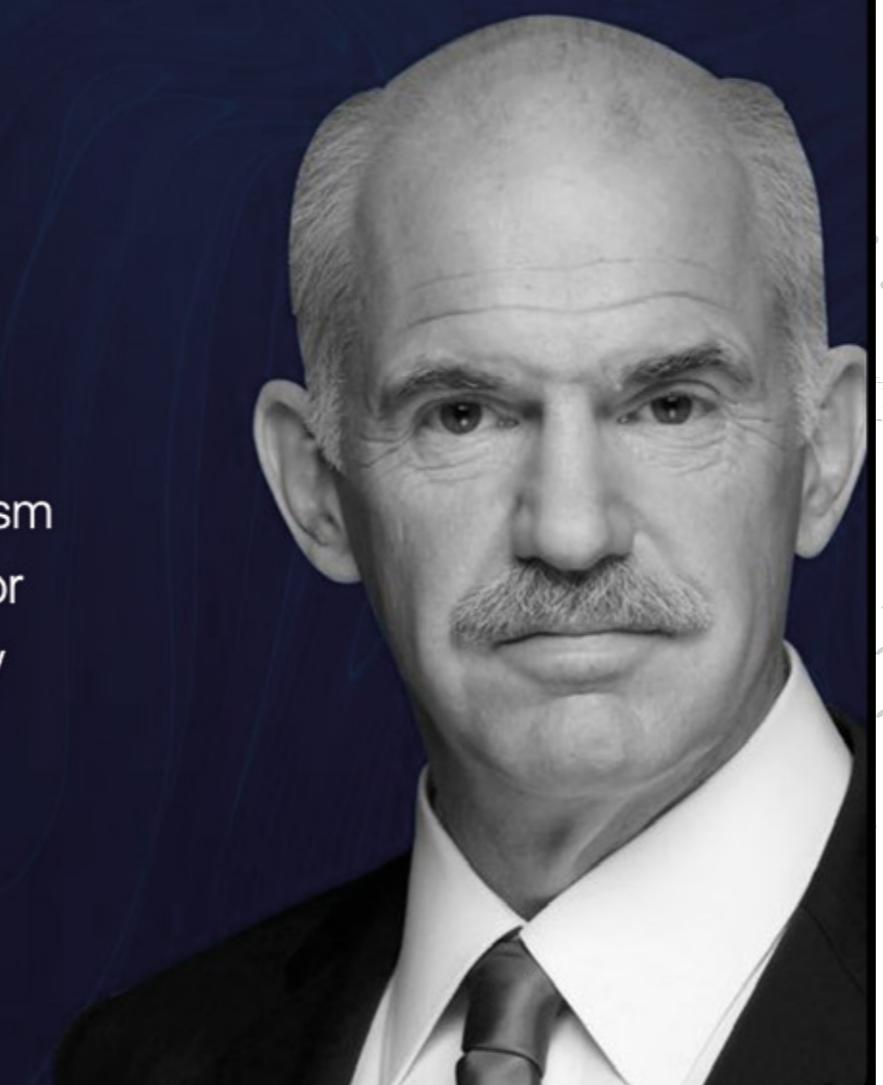
George A. Papandreou

Prime Minister of Greece (2009-2011)



“

It's an honor to be addressing the Global Tourism Forum on great importance this industry has for the whole of Mediterranean and not only many parts of the world.



GLOBAL
TOURISM
FORUM

15
Years
ANNIVERSARY

Tony Blair

Former Prime Minister of United Kingdom



“

I am delighted to speak for this important summit that is organized by the World Tourism Forum Institute.



José Manuel Barroso

President of the European Commission



“

I would like to congratulate the organizers of this very important initiative.

15
Years
ANNIVERSARY

GLOBAL
TOURISM
FORUM

David Sassoli

President of the European Parliament



“

Happy to be a part of this successful organization. The topics which will be covered during the forum and will open new horizons for tourism and travel business.



GLOBAL
TOURISM
FORUM

15
Years
ANNIVERSARY

Sébastien Bazin

CEO of AccorHotels



“

Future of tourism industry is bright and perfect.
It's not all about "data and technology" but
mostly about its human capital.



Akbar Al Baker

CEO of Qatar Airways (1997-2023)



“

It's a great pleasure to participate this event to discuss future of aviation and travel.



GLOBAL
TOURISM
FORUM

15
Years
ANNIVERSARY

Roger Dow

President and CEO of U.S. Travel Association



“

It was a pleasure to be with you and I had
hundreds of these speeches and GTF was the
most prepared platform i've ever been on.



Kao Kim Hourn

Secretary General of the Association of Southeast Asian Nations
(ASEAN) (2018-2022)



“

I would like to thank to World Tourism Forum Institute for Inviting me to address in this important event and deliver the keynote speech on mainstreaming regional effort in achieving sustainable tourism in ASEAN.



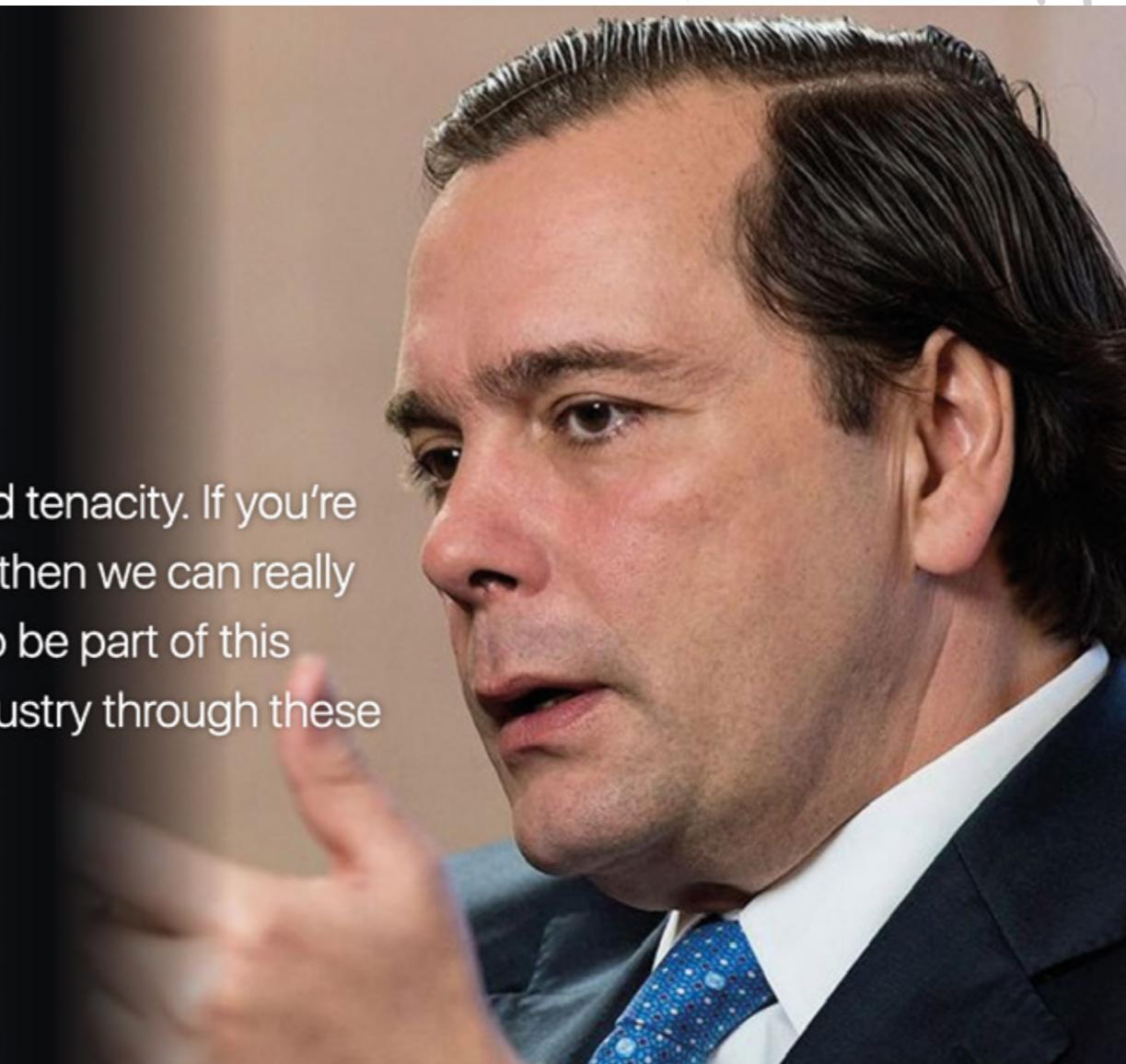
Federico J. González

CEO of Radisson Hotel Group



“

Guts, resilience, initiative, and tenacity. If you're Okay with those four things, then we can really drive change. I am grateful to be part of this event which encourages industry through these four.



Peter Gerber

Ceo Of Brussels Airlines



“

It's important to be together as industry and sharing ideas about sustainability for aviation's future. Thanks to GTF for providing such a platform.



João Lourenço

President of Angola



“

Tourism one of to key industries that we're focusing on in our journey to diverse Angola's Economy. I'd like to express my appreciation to GTF team for their companionship during this journey.

GLOBAL
TOURISM
FORUM

15
Years
ANNIVERSARY

Rebecca Sta Maria

Executive Director of the Asia-Pacific Economic Cooperation (APEC)



“

I would like to thank GTF for organising this very important event. I'm honoured to be invited this forum.



**WORLD
TOURISM
FORUM**
Institute



Global Tourism Forum
is the Event Brand of
World Tourism Forum Institute

2013 - 2026

2026 - Power 40 - Davos
2025 - Annual Meeting 2025
2024 - Annual Meeting 2024
2024 - 1st Fergana Investment and Tourism Forum
2023 - Annual Meeting 2023
2023 - Year 2100 Summit
2023 - Earth Summit
2022 - Annual Meeting 2022 Indonesia
2022 - Leaders Summit Europe
2022 - Global Tourism Forum - Blockchain
for Travel Summit 2022 - Dubai
2021 - Global Tourism Forum Leaders Summit Europe
2021 - Global Tourism Forum Leaders Summit Asia
2021 - Global Tourism Forum Bodrum Summit
2020 - Global Tourism Forum Annual Meeting
2019 - World Tourism Forum Annual Meeting
2017 - World Tourism Forum Africa Summit
2017 - World Tourism Forum Annual Meeting
2017 - World Tourism Forum Russia Summit
2016 - World Tourism Forum Mediterranean Summit
2016 - Eto'o Charity Match
2016 - World Tourism Forum Annual Meeting
2015 - World Tourism Forum Mediterranean Summit
2015 - World Tourism Forum Annual Meeting
2013 - Intercontinental Shot by Tiger Woods





13
SPEAKERS



65
DELEGATES



4
TOPICS



**H.E. Gombojavyn
Zandanshatar**
Prime Minister of Mongolia



**H.E. Dr. Harini
Amarasuriya,**
Prime Minister of Sri Lanka



H.E. Gregory Rusland,
Vice President of
Republic of Suriname



**H.E. Márcio de Jesus
Lopes Daniel,**
Minister of Tourism,
Republic of Angola



Kubanychbek Omuraliev
Secretary General,
Organization of
Turkic States







13
SPEAKERS



65
DELEGATES



4
TOPICS



Alessandra Priante
CEO, ENIT SpA



Senthil Gopinath
CEO, ICCA



Nicole Monge
APCO, Senior Director



Meshari Alnahari
CEO, Aseer Investment
Company



Randy Durband
Global Sustainable Tourism
Council, CEO















Annual Meeting 2025 - BRUSSELS

20-21 October 2025



76
SPEAKERS



450+
DELEGATES



24
TOPICS



Shaikha Al Nowais
Secretary General Elect –
United Nations Tourism



Apostolos Tzitzikostas
Commissioner for Tourism
and Transport, European
Commission



Kubanychbek Omuralev
Secretary General of the
Organization of Turkic States



Dr. Mohamed Waheed Hassan
Former President and Special
Envoy to the President of
Maldives



István Ujhelyi
UN Tourism Ambassador to
the EU, Former Member of the
European Parliament, Founder
of Capital European Affairs



Sherif Fathy
Minister of Tourism and
Antiquities, Egypt





Marcio de Jesus Lopez
Minister of Tourism, Angola



Fredson Bacar
Secretary of State of
Tourism - Ministry of
Economy, Mozambique



Didier MAZENGA MUKANZU
Minister of Tourism of the
Democratic Republic of Congo



Tania Cardoso Simoes
Director Aviation
Transformation, Eurocontrol



Jan Fluxa
Deputy Minister of Regional
Development Ministry of the
Czech Republic



Paul Griffiths
CEO Dubai Airports



مطارات دبي
DUBAI AIRPORTS



Jean-Jacques Morin
Group Deputy CEO and
Premium, Midscale & Economy
Division CEO, Accor



Prof. Alessandra Priante
President of Italian National
Tourist Board



Umid Shadiev
Chairman of the Tourism
Committee, Uzbekistan



Anouk van Eekelen
Director of Destination
Development, Netherlands
Board of Tourism & Conventions

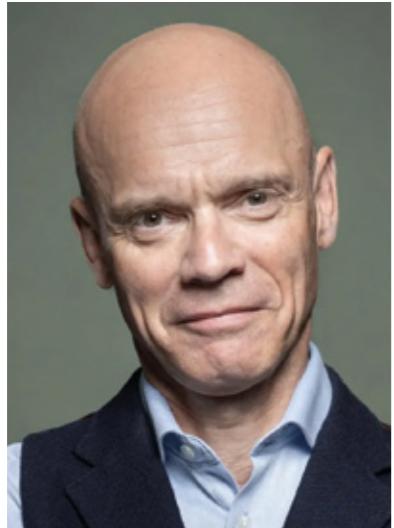


Sabine Wendt
CEO, Visitberlin



Patrick Bontinck
CEO, visit.brussels





Arnar Már Ólafsson
Director General, Icelandic Tourist Board



Dr. Senthil Gopinath
CEO, International Congress and Convention Association, ICCA



Özgül Özkan Yavuz
Board Member, Turkish Airlines, Former Deputy Minister of Culture and Tourism of Turkey (2019-2023)



Dr. Eduardo Santander
CEO/Executive Director, European Travel Commission (ETC)



Hala Matar Choufany
President - HVS Middle East, Africa and South Asia



Eleonora Orso
Policy and Forum Officer, Eurocities



Martin Boyle
CEO, International Association of Professional Congress Organizers - IAPCO



Salman Gasim
CEO, Swiss Hospitality Company and Vice President, Saudi European Central Western Business Council



Abid Butt
Board Member and Former Group Chief Executive Officer, Assets Group



Luckson Zambuko-Founder
African Youth in Tourism and Hospitality Association (AYTHA)



Justin Reid
Senior Director of Media, Destinations, Hotels and Growth at TripAdvisor



Michael B. Christides
Secretary General, Black Sea Economic Corporation (2015-2021)













**27**
SPEAKERS**100**
DELEGATES**13**
TOPICS

Dimitri Avramopoulos
European Commissioner
for Migration, Home Affairs
and Citizenship (2014–2019)



H.E. Ahmed Adeeb
Minister of Tourism (2012-2015)
and Vice President (2015) of
Maldives



Dr Maimunah Mohd Sharif
Mayor of Kuala Lumpur,
Malaysia



Florence Mélique
Group Senior Vice-President &
Regional Managing Director,
Visa



GLOBAL
TOURISM
FORUM

Annual Meeting 2024 - BRUSSELS





UZBEKISTAN



GLOBAL
TOURISM
FORUM



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FORUM



**25+**
SPEAKERS**250**
DELEGATES**13+**
TOPICS

H.E. Hayrulla Bozorov
Governor of Fergana
Region, Uzbekistan



Akram Aliyev
Deputy Minister of Investments,
Industry and Trade of the
Republic of Uzbekistan



Ali Mohammad
CEO of Clover Holding Kuwait



Isiaka Abdulqadir Imam
Secretary-General of the D-8
Economic Organization





GLOBAL
TOURISM
FORUM



GOVERNMENT OF
NEPAL





GLOBAL
TOURISM

GOVERNMENT OF
FERGANA REGION
Heritage Landscapes
Fergana
Fergana Investment and Tourism Forum









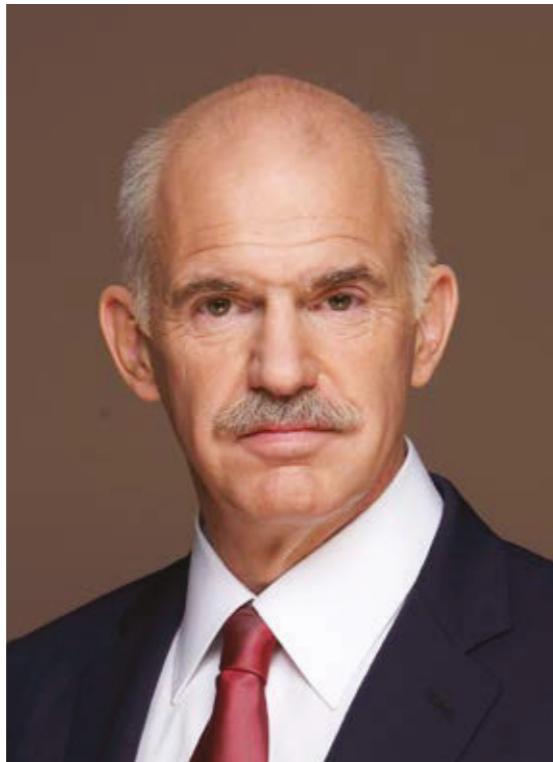
25
SPEAKERS



33K
ONLINE VIEWER



15
TOPICS



GEORGE A. PAPANDREOU
PRIME MINISTER OF GREECE
(2009-2011)



KAO KIM HOURN
SECRETARY GENERAL OF
ASEAN



ARAI YUKIKO
DEPUTY DIRECTOR AND OFFICER-
IN-CHARGE SECTORAL POLICIES
DEPARTMENT, INTERNATIONAL
LABOUR ORGANIZATION



ISTVAN UJHELYI
MEMBER OF EUROPEAN
PARLIAMENT









**20**
SPEAKERS**30K**
ONLINE VIEWER**12**
TOPICS**JOHN SPENCER**
FOUNDER OF THE SPACE
TOURISM SOCIETY**CHRISTINA KORP**
ASTRONAUT WRANGLER,
FOUNDER OF SPACE FOR A
BETTER WORLD**ROBIN INGLE**
CEO OF TRAVEL NAVIGATOR**IMTIAZ MUQBIL**
THE ASIA-PACIFIC'S LEADING
TRAVEL & TOURISM HISTORIAN
AND RESEARCH





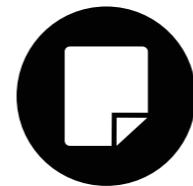




42
SPEAKERS



13.5 K
ONLINE VIEWER



12
TOPICS



SUSANNE ANDERSSON
CEO, VISIT SWEDEN



DR. HAROL GOODWIN
MANAGING DIRECTOR
RESPONSIBLE TOURISM
PARTNERSHIP



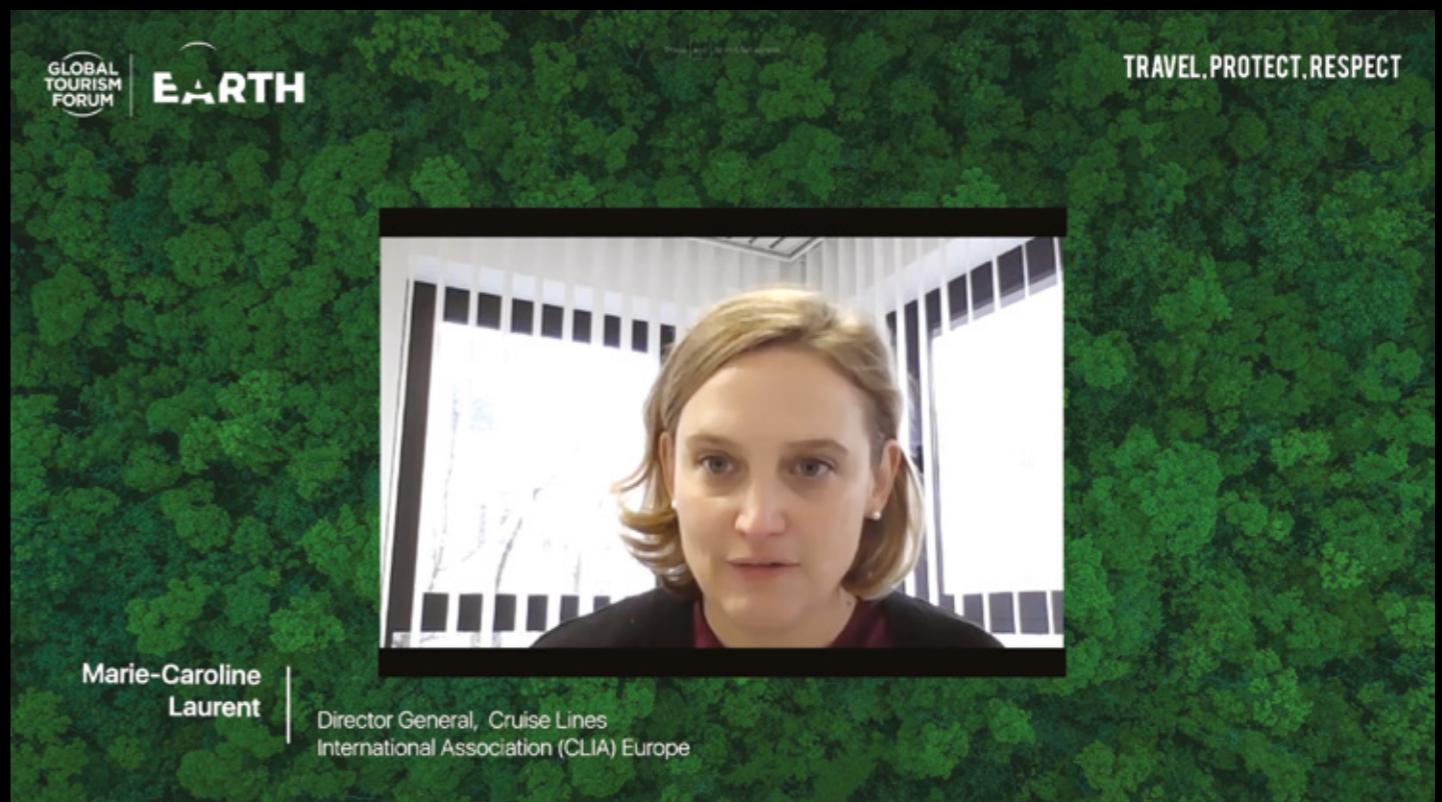
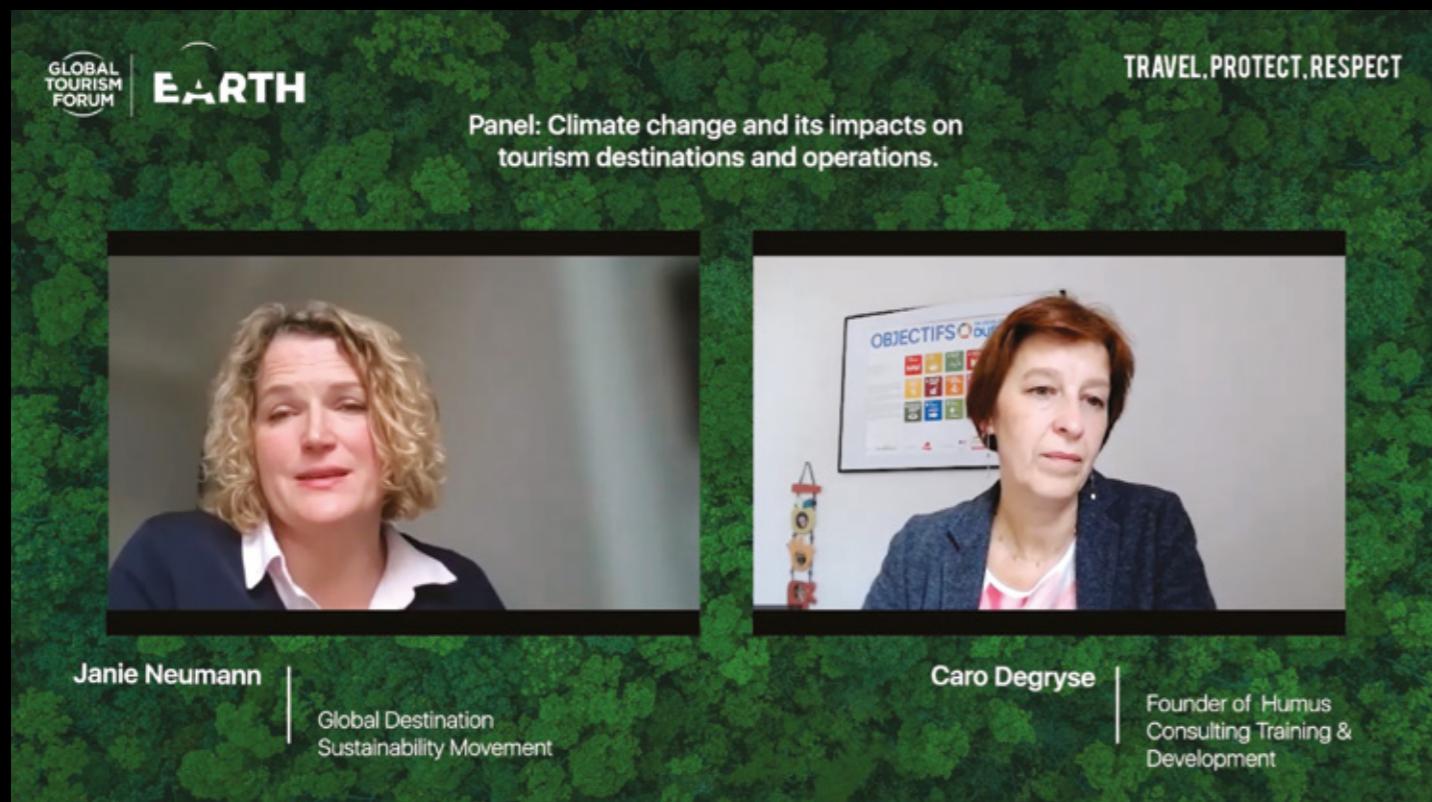
PALOMA ZAPATA
CEO, SUSTAINABLE TRAVEL
INTERNATIONAL



ANGELA GEREKOU
PRESIDENT OF GREEK
NATIONAL TOURISM
ORGANIZATION











55
SPEAKERS



264
PARTICIPANT



762,000
ONLINE VIEWER



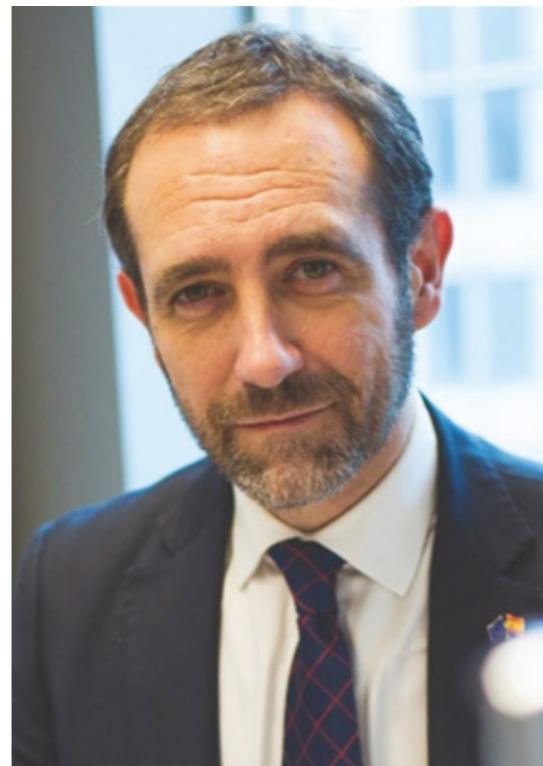
24
TOPICS



SANDIAGA UNO
Minister of Tourism and
Creative Economy of Indonesia



DATO PADUKA LIM JOCK HOI
Secretary General of ASEAN



JOSÉ RAMÓN BAUZÀ
Member of the European Parliament



CONRAD CLIFFORD
Senior Vice President &
Deputy Director General







55
SPEAKERS



264
PARTICIPANT



762,000
ONLINE VIEWER



24
TOPICS



LIZ ORTIGUERA
CEO, Pacific Asia Travel Association
PATA



BUDI KARYA SUMADI
Minister of Transportation
of Indonesia



ARSLAN KIRAN
Head of Growth Turkey/Germany/
MENA, The Sandbox



TAN SRI DR REBECCA STA
Executive Director of the Asia-Pacific
Economic Cooperation (APEC)





Annual Meeting 2022 - BALI, INDONESIA



TOURISMVERSE DEFINITION

TOURISMVERSE

Tourismverse created by The Sandbox, where users experience cultural content and meet global and unique experiences from around the world.

The vision of Tourismverse is to provide culturalised experiences to TSB users around the world by using content from each country and reflecting the cultural influence on entertainment on the metaverse platform.

OVERVIEW

Overall IP Land Size 24x24

24 experiences:

- 1 social hub
- 12 Tourism experience
- 6 Game experience
- 2 Music experience
- 3 Art experience







43
SPEAKERS



150
PARTICIPANT



230,000
ONLINE VIEWER



17
TOPICS



DIMITRIS PAPADIMOULIS
Vice President of
European Parliament



AKBAR AL BAKER
Group CEO of Qatar Airways
(1997-2023)



FEDERICO J. GONZÁLEZ
CEO Radisson Hotels Group



CAROLINE LEBOUCHER
CEO Atout France







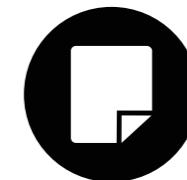
43
SPEAKERS



150
PARTICIPANT



230,000
ONLINE VIEWER



17
TOPICS



WILLIE WALSH
Director General IATA



GLORIA GUEVARA
Chief advisor
Saudi Ministry of Tourism



MARIAN MURO
CEO, Barcelona Tourism



VALENTINA SUPERTI
Director in charge of tourism, DG GROW
(Internal Market, Industry, Entrepreneur-
ship and SMEs), European Commission.







43
SPEAKERS



150
PARTICIPANT



230,000
ONLINE VIEWER



17
TOPICS



ADINA-IOANA VALEAN
European Commissioner
for Transport



HENRIK HOLOLEI
Director-General for Mobility and
Transport, European Commission



PETER GERBER
CEO at Brussels Airlines,
Chief Representative of European
Affairs at Lufthansa



EDUARDO SANTANDER
CEO, European Travel Commission





Leaders Summit

Europe 2022 | Brussels, September 6



Leaders Summit

Europe 2022 | Brussels











34
SPEAKERS



200
PARTICIPANT



24,500
ONLINE VIEWER



14
TOPICS



FRANÇOIS HOLLANDE
President of French Republic
2012 - 2017



TALEB RIFAI
Secretary General,
United Nations World Tourism Organization
2010 - 2018



DR. MICHAEL GEBERT
Chairman of
European Blockchain Association



HAITHAM MATTAR
Managing Director IMEA, IHG





GLOBAL TOURISM FORUM

DUBAI

BLOCKCHAIN SUMMIT





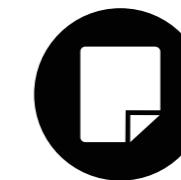
34
SPEAKERS



200
PARTICIPANT



24,500
ONLINE VIEWER



14
TOPICS



JASON LUO
Co-Founder & CEO of BitForex



ISMAIL ERTUG
Member of European Parliament



JOSÉ RAMÓN BAUZÁ
Member of European Parliament



ANITA MENDIRATTA
Special Advisor of SG UNWTO



GLOBAL TOURISM FORUM

DUBAI BLOCKCHAIN SUMMIT



LEADERS SUMMIT EUROPE

BRUSSELS 2021





40
SPEAKERS



80 VVIP
PARTICIPANT



670K
ONLINE VIEWER



15
TOPICS



TALEB RIFAI
Secretary General,
United Nations World Tourism Organization
2010 - 2018



DAVID SASSOLI
President of European Parliament



SEBASTIAN BAZIN
CEO of Accor



AKBAR AL BAKER
Group CEO of Qatar Airways
(1997-2023)





81
SPEAKERS



100
PARTICIPANT



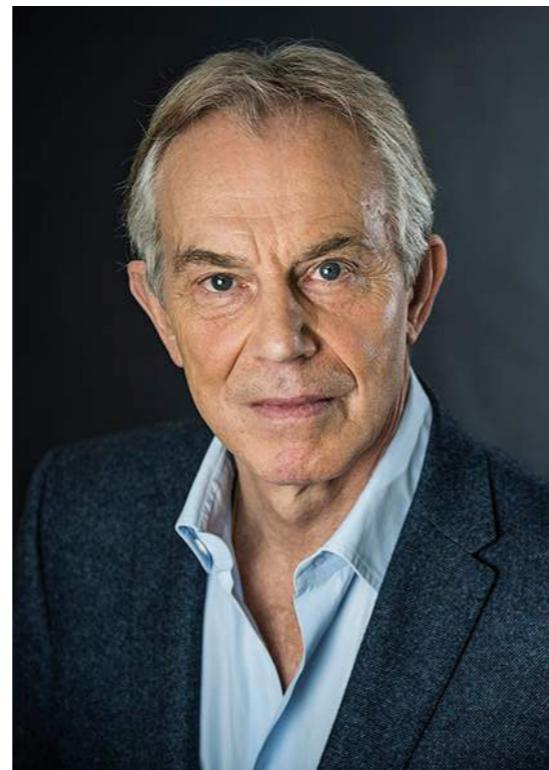
1.1M
ONLINE VIEWER



35
TOPICS



MA'RUF AMIN
Vice President
Republic of Indonesia



TONY BLAIR
Prime Minister of United Kingdom
1997 - 2007



LIM JOCK HOI
Secretary General of ASEAN



ANITA MENDIRATTA
Special Advisor of SG UNWTO







78
SPEAKERS



300
PARTICIPANT



100K
ONLINE VIEWER



31
TOPICS



BOBBY ROTH
Director / Producer



TALEB RIFAI
Secretary General,
United Nations World Tourism Organization
2010 - 2018



HAITHAM MATTAR
Managing Director IMEA, IHG



HENRIK HOOLEI
Directorate-General for Mobility and
Transport European Commission





GLOBAL TOURISM FORUM



Annual Meeting

2020 - ISTANBUL - JAKARTA - WASHINGTON, D.C.

Nov. 27, 2020



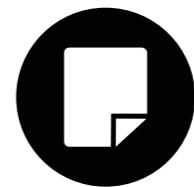
88
SPEAKERS



200 VIP
PARTICIPANT



1M
ONLINE VIEWER



48
TOPICS



DAVID SASSOLI
President of European Parliament



MEHMET KASAPOĞLU
Minister of Youth Sports, Republic of Turkey



NEŞET KOÇKAR
Chairperson ANEX Tour



JAVIER ZANNETTI
Vice President of Inter Milan



European Parliament



anex
tour





Annual Meeting

2020 - ISTANBUL - JAKARTA - WASHINGTON, D.C.

Annual Meeting

2020 - ISTANBUL - JAKARTA - WASHINGTON, D.C.

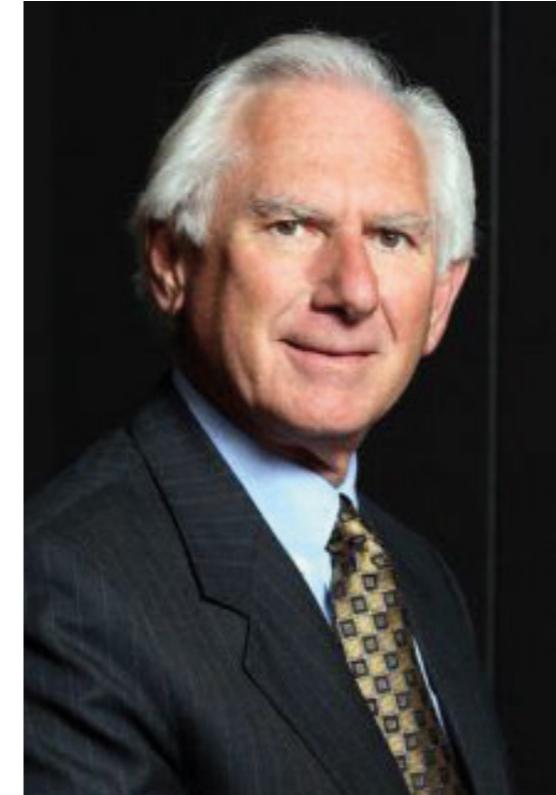
Nov. 27, 2020



FETTAH TAMINCE
Chairperson, Rixos Hotels



MOUSSA FAKI MAHAMAT
Chairperson – African Union Commission



FRANK P. STANEK
Former President of Universal Studios
International



WILLIAM "CHIP" ROGERS
President & CEO – American Hotel &
Lodging Association



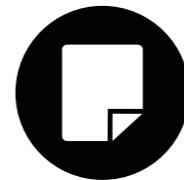




50
SPEAKERS



3K
PARTICIPANT



40
TOPICS



FRANÇOIS HOLLANDE
President of French Republic
2012 - 2017



JOÃO LOURENÇO
President of Angola



OLIVIER GRANET
CEO, Kasada Capital



KEN LIVINGSTONE
Mayor of London
2000 - 2008



KASADA
CAPITAL MANAGEMENT







50
SPEAKERS



3K
PARTICIPANT



40
TOPICS



NANA AKUFO-ADDO
President of Ghana



JACK STRAW
Home and Foreign Secretary, UK
1997 - 2010



SARKODIE
Ghanaian Musician



WORLD
TOURISM
FORUM

WORLD

WORLD

WORLD
TOURISM

FORUM

GLOBAL MEETINGS
JANUARY 16-18, 2017

WORLD
TOURISM
FORUM

WORLD
TOURISM
FORUM

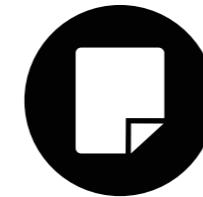




170
SPEAKERS



12K
PARTICIPANT



50
TOPICS



152
INFLUENCERS



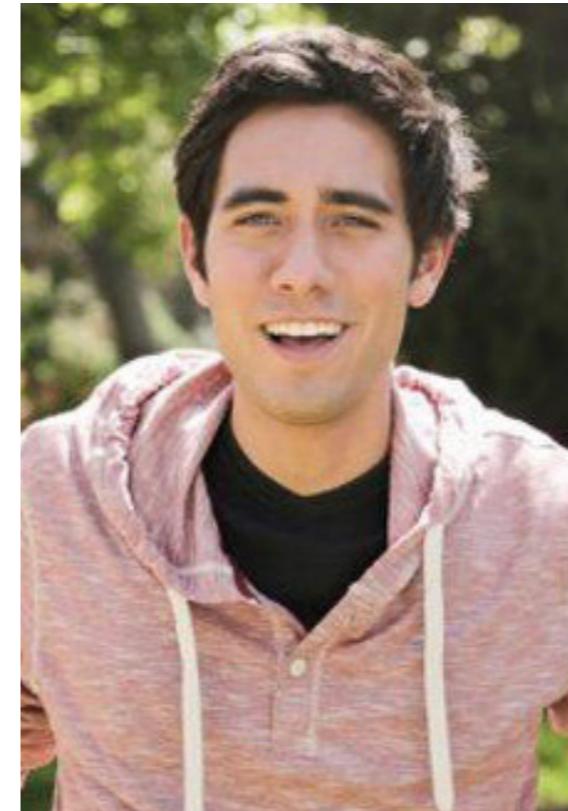
JACK STRAW

Home and Foreign Secretary, UK
1997 - 2010



BINALI YILDIRIM

Prime Minister of Republic of Turkey
2016 - 2018



ZACH KING

Influencer



DAVID MILIBAND

The President and Chief Executive of International Rescue Committee (IRC)







DR. MICHAEL FRANZEL

Special Ambassador of UNWTO and Former
Chairman of World Travel & Tourism Council



DR. BADR AL BADR

CEO, Dur Hospitality



NEŞET KOÇKAR

Chairperson ANEX Tour



FETTAH TAMINCE

Chairperson, Rixos Hotels



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FORUM

Annual Meeting
2017 - ISTANBUL, TURKEY



RUSSIA SUMMIT

Moscow, 28 January 2017



Российский Саммит

Москва, 28 января 2017

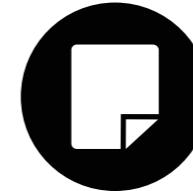




25
SPEAKERS



1K
PARTICIPANT



7
TOPICS



HAKAN ATEŞ
CEO, DenizBank



BORIS ISKRITSKIY
Head of Performance Sector, Yandex



KASIA MADERA
TV News Presenter, BBC News



BAS LEMMENS
Founder, ROOMLR





30
SPEAKERS



200
PARTICIPANT



10
TOPICS



EGEMEN BAĞIŞ
Minister of EU Affairs and State, THE
REPUBLIC OF TURKEY (2009-2013)



MAXIM GRISHAKOV
Director of Commerce, YANDEX



SABBAS JOSEPH
Director, WIZCRAFT WORLD



ANDREY KRINITSKIY
Director, MICE Department, ATH AMERICAN
EXPRESS



Yandex

WIZCRAFT





I am honored to be a part of
Etoo Charity Match
with partnership of
World Tourism Forum



Eto'o Charity Match and Gala Dinner ANTALYA / TURKEY July, 2016

Samuel Eto'o, the Cameroonian football legend, celebrated the Eto'o Private Foundation's 10th Year Anniversary with a Gala Dinner. The event was organized by the World Tourism Forum and honored by former and present football stars and entertainers alike.

His Excellency President Recep Tayyip Erdoğan and Menders Türel, the Mayor of Antalya, was there to celebrate the player, who boosted tourism in Turkey since his arrival in early 2015. Almost every television channel in Turkey broadcast the gala event live and the whole nation cherished those moments at the Regnum Carya Golf & Spa Resort, Antalya.



**35K
PARTICIPANT**



Samuel Eto'o

Fabio Capello

Jose Mourinho



CRISTIANO RONALDO



LIONEL MESSI



NEYMAR



DIDIER DROGBA



CARLES PUYOL



XAVI



FRANCESCO TOTTI



EDEN HAZARD







110
SPEAKERS



7K
PARTICIPANT



38
TOPICS



150
INFLUENCERS



RECEP TAYYİP ERDOĞAN
President of Republic of Turkey



JOSE MANUEL BARROSO
President (2004-2014), European
Commission



TERRY KANE
Head of Travel, Instagram & Facebook



GREG WEBB
Vice Chairman, Sabre





Mediterranean Summit

2015 - ANTALYA, TURKEY

Dec. 10, 2015



24
SPEAKERS



1K
PARTICIPANT



7
TOPICS



ERIC ADAMS
Borough President of Brooklyn, USA



MEHMET ERSÖY
Chairman of, ETS Tour



MARTIN WIDENKA
Social Media Manager, THOMAS COOK



MICHAEL COLLINI
Vice President Development, HILTON
WORLDWIDE







17
SPEAKERS



1K
PARTICIPANT



9
TOPICS



TODD BENJAMIN
Financial Editor, CNN International



FREDRIK REINFELDT
Former Prime Minister, Sweden



SVEND OLAV LEIRVAAG
Vice President Industry Affairs and Corporate
Social Responsibility, Amadeus



MARTY MARKOWITZ
Vice President, Borough Engagement
and Promotion NYC & Company



An Intercontinental Shot!

Tiger Woods Shots golf balls From Asia To Europe Across Bosphorus Bridge, Istanbul, Turkey.

Tiger Woods hit a ball from Europe to Asia from Bosphorus Bridge in November 2013. Golfing legend sets out to raise awareness of the Turkish Airline Open with the publicity event of World Tourism Forum in Istanbul.

Legal Title

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Published Ver. Dec. 2024

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15
Years
ANNIVERSARY



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